

# PRICES CUT

**\$74,800<sup>00</sup> STOCK REDUCTION ...**

**BRAND NEW EMERSON**  
4-Speed Portable PHONO

- Plays all sizes
- Plays all speeds
- Tone control
- Handsome 2-tone case

\$59.95 VALUE  
**\$34<sup>93</sup>**  
Model 1039  
WHILE THEY LAST!



Brand New **ZENITH 19"**  
PORTABLE TV

With Free ROLL AROUND CART

**\$148<sup>93</sup>**  
Model 2004  
ALSO MANY OTHER TERRIFIC BUYS!!



Brand New 1964 Model **RCA VICTOR**  
Lightweight PORTABLE TV

Now Only **\$138<sup>88</sup>**  
Model 64A-02  
ALSO AVAILABLE WITH U.H.F. ...

Reliable Space Age Sealed Circuitry



BRAND NEW 1964 MODEL **RCA VICTOR 21"**  
COLOR TV

With Nu-Vista Tuner

ONLY **\$458<sup>88</sup>**  
Model 14F61  
EASY TERMS — LIBERAL TRADES

More COLOR to See Than Ever Before



**thank you**

BECAUSE OF INCREASED DEMAND,  
SONY'S EXPANDED  
PRODUCTION FACILITIES PERMIT

**NEW LOW PRICE of \$189<sup>95</sup> on MICRO-TV!**



PRE-RECORDED

**4 TRACK STEREO TAPE**



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ALL MAJOR BRANDS ● RCA VICTOR — COLUMBIA ● LONDON — CAPITOL — DECCA (Plus Many More)

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**ZENITH**

**HANDCRAFTED COLOR TV**  
makes the big performance difference!

EXTRA PERFORMANCE FEATURE ... ONLY IN ZENITH COLOR

☆ ☆  ☆ ☆

**SUPER GOLD VIDEO GUARD TUNER**  
ultra sensitive signal reception  
greater picture stability and longer TV life.

EXTRA PERFORMANCE FEATURE ... ONLY IN ZENITH COLOR

☆ ☆  ☆ ☆

**PATENTED COLOR DEMODULATOR CIRCUITRY**  
special Zenith circuitry develops most accurate hues in color TV. It's the "electronic brain" of color TV.

**1964**

The RUTHERFORD Model 506Y  
Beautiful console-ette ensemble. Big 265 sq. in. rectangular picture screen.

**SPECIAL**

ONLY **\$449<sup>95</sup>**



**ZENITH**

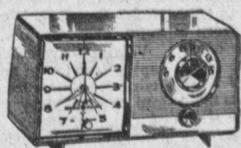


The Discoverer • Model L1615 • From Zenith's all new Super Slim Series, here's a fine-performing, lightweight 16" portable that can be carried with ease from bedroom to living room to patio.

**\$138<sup>44</sup>**

EASY TERMS

GENERAL ELECTRIC



**CLOCK RADIO**

CLOSEOUT SPECIAL **12<sup>87</sup>**

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